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## FACSIMILE TRANSMITTAL SHEET

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USPTO	July 6, 2005
FAX NO.:	TOTAL NO. OF PAGES: (including cover sheet)
(703) 872-9306	17
YOUR REFERENCE NO.:	OUR REFERENCE (C/M) NO.:
09/626,100	005222.00358
RE:	In re: Appln. Adam M. Gersting
	Appln. No. 09/626,100
	Filed: July 26, 2000
	For: Method and System for Content Management Assessment, Planning and Delivery

## OFFICIAL FAX

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## COMMENTS:

Amendment

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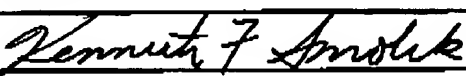
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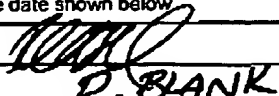
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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<b>TRANSMITTAL FORM</b>  (to be used for all correspondence after initial filing)	Application Number	09/626,100	
	Filing Date	07/28/2000	
	First Named Inventor	Adam M. Gerding	
	Art Unit	3623	
	Examiner Name	Boyce, Andre D.	
Total Number of Pages in This Submission	17	Attorney Docket Number	005222.0035

ENCLOSURES (check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment / Reply <input checked="" type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): Fax Cover Sheet
<b>Remarks</b> The Commissioner is authorized to debit or credit any overpayment or deficiency from our Deposit Account No. 1-0733.		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm	Banner & Witcoff, LTD.		
Signature			
Printed Name	Kenneth F. Smolik		
Date	07/06/2005	Reg. No.	44,344

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
(Attorney Docket No. 005222.00358)

In re application of:	)	
Gersting, et al.	)	Art Unit: 3623
	)	
Serial No. 09/626,100	)	Examiner: Andre D. Boyce
	)	
Filed: July 26, 2000	)	Confirmation No : 8237
	)	
For: METHOD AND SYSTEM FOR	)	
CONTENT MANAGEMENT	)	
ASSESSMENT, PLANNING	)	
AND DELIVERY	)	

AMENDMENT

Mail Stop AF  
Commissioner for Patents  
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Sir:

In response to the final Office Action dated April 7, 2005 please enter the following response. The Examiner set a three-month period for response, thus making this Amendment due on or before **July 7, 2005**. The Commissioner is authorized to charge any fees to Deposit Account No. 19-0733.

**Amendments to the Claims** are reflected in the listing of claims, which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 12 of this paper.